

The Strangest Secret

- Earl Nightingale

MindMap of Key points from the Talk

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This is not a Transcript, the exact words may not match with the Talk

If you notice any mistakes, please let me know. I'll try to correct them in the online version. Thanks, Manikk

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Notes Tree - The Strangest Secret - Earl Nightingale

(Go Left->Right, Click on Dots to +/-)

9 The Power of Thoughts

1 0 Why is it Strange & a Secret?

1 1 Life is an adventure

1 Introduction

★ Problem: Men simply don't Think

★ Survey of 100 men aged 65 showed only 5 were Successful

2 Definition of Success

★ Success is the Progressive Realization of a Worthy Ideal

★ Doing deliberately, a pre-determined job because you decided to do it deliberately

Only 1 out of 20 does that

Just Create instead of Competing

3 Conformity

★ Opposite of Courage is not Cowardice, it is Conformity

People conform with 95% who don't succeed

People Conform because they are out-directed people and Believe their life is shaped by Circumstances, things that happen to them and exterior forces

19 out of 20 people conform

4

Goals

Hard work and honesty alone doesn't lead to Success, Goals add the Magic Touch

Successful people continue to succeed, and Failures continue to Fail because of Goals

★ People with Goals succeed because they know where they are going

The Ship Analogy: A Ship with a Destination, Captain, Crew and voyage reaches its destination. A Ship without these sinks or becomes a derelict

Salesmen have a Good future, high demand, good ones are highly rewarded but can't find many

5 Plateau of Security

★ The Plateau of Security: The Human Race is fixed not to prevent the Strong from Winning but to Prevent the Weak from Losing

Convoy analogy: Society slows down to protect its weakest link, just as a convoy slows down to permit its slowest vessel to remain in formation.

★ To succeed, all we must do is decide how high above this plateau we want to aim

6

The Key to Success & Key to Failure

Understanding it can change your Life,
attract Good Luck, and eliminate Problems,
Worries, Anxiety

★ We Become What We Think About

Person who is thinking about a concrete
and worthwhile Goal will reach it

Person without any Goal, and who harbours
thoughts of confusion, anxiety, fear, and
worry becomes what he thinks about and his
life becomes one of frustration, fear, anxiety,
and worry.

If a Person thinks about nothing, he
becomes nothing.

Great Prophets and Thinkers have Agreed on this one Thing (Lots of Quotes in Child Nodes)

A man's life is what his thoughts make of it.
- Marcus Aurelius, the Great Roman Emperor

Everything comes if a man will only wait. I've brought myself by long meditation to the conviction that a human being with a settled purpose must accomplish it, and that nothing can resist a will that will stake even existence for its fulfillment. - Disraeli

A man is what he thinks about all day long.
- Ralph Waldo Emerson

The greatest discovery of my generation is that human beings can alter their lives by altering their attitudes of mind." And he also said, "We need only in cold blood act as if the thing in question were real, and it will become infallibly real by growing into such a connection with our life that it will become real. It will become so knit with habit and emotion that our interests in it will be those which characterize belief." "If you only care enough for a result, you will almost certainly attain it. If you wish to be rich, you will be rich. If you wish to be learned, you will be learned. If you wish to be good, you will be good. Only you must, then, really wish these things, and wish them exclusively, and not wish at the same time a hundred other incompatible things just as strongly." -William James

If thou canst believe, all things are possible to him that believeth. - Bible Mark 9:23

This is one of the greatest laws in the universe. Fervently do I wish I had discovered it as a very young man. It dawned upon me much later in life, and I found it to be the greatest discovery, if not my greatest discovery outside of my relationship to God. -Dr. Norman Vincent Peale

Our doubts are traitors and make us lose the good we oft might win by fearing to attempt. - William Shakespeare

People are always blaming their circumstances for what they are. I don't believe in circumstances. The people who get on in this world are the people who get up and look for the circumstances they want, and if they can't find them, make them. - George Bernard Shaw

★ Basis of the law of prosperity and success: If you think in negative terms, you will get negative results. If you think in positive terms, you will achieve positive results.

★ Believe and Succeed.

7 The Human Mind

The Farmer and Land Analogy: Land doesn't care what Farmer Sows, it will return whatever he Sows abundantly

★ As ye sow, so shall ye reap.

★ Human Mind doesn't care what we Plant in it, it will return anything we plant

The Human mind is the last great unexplored continent on Earth. It contains riches beyond our wildest dreams. It will return anything we want to plant.

Men don't use their Mind more as they
★ take it for granted (Familiarity breeds Contempt)

★ We don't value things that we get for Free,
We value things we pay for

The paradox: everything that's really worthwhile in life is free: our mind, our soul, our body, our hopes, our dreams, our ambitions, our intelligence, our love of family and children and friends.

Things that cost us money can be replaced but the things we got for free can't.

We use our mind for little jobs instead of big important ones. Most of us are operating on 10% of our abilities

8 Goals + Key to Success

Plant your Goal in your Mind
★ and Work steadily towards
your Goal

★ The Process

★ Think about your goal in a relaxed, positive
way.

★ Picture yourself in your mind's eye as
having already achieved this goal.

★ See yourself doing the things you will be
doing when you have reached your goal.

9 The Power of Thoughts

★ Every one of us is the sum total of his own thoughts. He is where he is because that is exactly where he really wants to be, whether he will admit that or not.

Each of us must live off the fruit of his thoughts in the future, because what you think today and tomorrow – next month and next year – will mold your life and determine your future. You are guided by your mind.

★ The Earth Moving Equipment analogy: Similar to the human mind. The Driver has control over a vast source of energy, and must direct it to a specific, worthwhile purpose instead of letting it run itself into a ditch

★ The law that gives us success is a two-edged sword, can lead us to success or failure. We must control our thinking.

1 0

Why is it Strange & a Secret?

★ Not a Secret, earliest wise men spoke about it, appears in the Bible too, but it's Strange that very few people understand it, which is why it remains a Secret

Enormously valuable if understood and applied. Valuable for not our lives but also lives of people around us

1 1 Life is an adventure

Life should be an exciting adventure instead of being a Bore. You should Live fully, Be alive, do a job you like because you're good at it, be glad to get up in the morning

People are basically good, came from someplace and going someplace. We should make our time here an exciting adventure. - Grove Patterson

The architect of the universe did not build a stairway leading nowhere

As ye believe, so shall it be done – unto you - The Carpenter from the Plains of Galilee

1 2 The 30 Day Test

★ We can achieve nothing without paying the Price

For every action, there is an equal and opposite reaction - Sir Isaac Newton

The results of your 30 day test will be proportionate to the effort you put forth

★ What is the Price?

★ 1. Understand the Secret: Understand emotionally as well as intellectually that we literally become what we think about, that we must control our thoughts if we are to control our lives. "As ye sow, so shall ye reap."

★ 2. Imagination: Permit your mind to soar as it was divinely designed to do. Realize that your limitations are self-imposed and the opportunities are enormous beyond belief. Rise above narrow minded pettiness and prejudice

★ 3. Courage: Think positively about your problem. Set a definite and clearly defined Goal. Let your mind think about your Goal, and your imagination speculate on different solutions. Refuse to believe that any circumstances can prevent you from reaching your Goal. Act promptly and decisively when your course is clear. Be constantly aware that you're standing in the midst of your own Acres of Diamonds

★ 4. Save at least 10% of what you earn

★ 5. Take Action: Ideas are worthless unless we act on them. No matter what your present job, it has enormous possibilities if you're willing to pay the price.

★ Goal Card Process (What you want)

Define: Make a Goal Card: Write your Specific Goal on one side of the Card and words from Sermon on the Mount on the other side

See: Look at it several times a day

Think: Think about it in a cheerful, relaxed, positive way, after you wake up, before you go to bed, and every chance you get during the day

Have Faith: You must become what you think about, and since you're thinking about your goal, it will be yours.

Abundance: Look at the abundance all around you, you have a right to this abundance, It is yours for the asking.

★ Control your Mind (Your Fears): It will think about what you permit it to think about

Check: thinking about your fears

Replace: Replace fearful/negative thoughts with a mental picture of your positive and worthwhile goal.

★ Do more/Give more

With a Cheerful attitude

Know: Your returns proportional to your Giving

Recognize: You're already in the Successful 5% as you have a Goal and are working towards it

★ Don't worry about How

The answers will come to you of their own accord.

Trust the power greater than yourself.

Remember Words from Sermon on the Mount

★ Ask, and it shall be given you.

★ Seek, and ye shall find.

★ Knock, and it shall be opened unto you.

★ All you need is Purpose and Faith

★ Act as though it were impossible to fail -
Dorothea Brand

★ Persistence: Don't start until you have made up your mind to be persistent

Persistence is demonstration of Faith

Start over again if you fail, until you form this new habit

★ Keep a Positive State of Mind

Keep your Inspiration at a Peak

Remain Calm and Cheerful

★ Don't Worry

★ Worry = fear, and fear is crippling

If Trying to do it all yourself causes Worry, know that all you have to do is hold your goal before you; everything else will take care of itself.

Why should I bother?

Look at the alternative: no one wants to be a failure, a mediocre individual, or have a life filled with worry/fear/frustration

Remember you must reap what you sow.

If you sow negative thoughts, your life will be filled with negative things.

If you sow positive thoughts, your life will be cheerful, successful, and positive.

1 3 Listen to this recording often

You may forget what you have heard on this record so play it often at regular intervals, with family and remind yourself of what you must do to form this new habit

★ 1 4 Money is **EARNED** by
providing needed/useful
products/services

★ It's a Law: your Financial Returns
proportional to your Service. There's
nothing like "something for nothing" or a
"Free Ride"



1

5

Making money is a result of
Success (not reverse) AND
Success is proportional to
our service.

Stove Heat and Wood analogy

We have to be of service first before we
★ can expect money, Just Like we have to put
Wood in Stove before expecting Heat

Don't concern yourself with the money. Be
of service: Build, Work, Dream, Create! Do
this and you'll find there is no limit to the
prosperity and abundance that will come to
you.

Law of Mutual Exchange: Any person who
contributes to prosperity must prosper in
turn himself. Returns may not come from
★ those you serve, but they must come from
someplace as "For every action, there is an
equal and opposite reaction". No
exceptions to this law.

Your Success is measured by the quality and quantity of service you render, and Money is a yardstick for measuring this service.

Be of more service if you want more Money.

Reduce your service if you want less Money

No man can get rich himself, unless he enriches others. Returns may be Material or Spiritual

You cannot enrich yourself by deluding others

You get back what you put out

6 steps to realize success -

★ 1 6 David Harold Fink, MD, Noted Psychiatrist

★ 1 Set yourself a definite goal.

★ 2 Quit running yourself down.

★ 3 Stop thinking of all the reasons why you cannot be successful and instead think of all the reasons why you can.

★ 4 Trace your attitudes back through your childhood and try to discover where you first got the idea you couldn't not be a success if that is the way you've been thinking.

★ 5 Change the image you have of yourself by writing out a description of the person you would like to be.

★ 6 Act the part of the successful person you have decided to become.

17. Pay the price by becoming 1 7 the person you want to become

Make your 30 day test, then repeat it.
Each time it will become more a part of
you

Live this new way and abundance will
pour riches over you and you'll also have
peace. You'll be in a wonderful minority
who lead calm, cheerful, successful lives.

Start today. You have nothing to lose but
you have a life to win.



“We Become What We Think About”
– *Earl Nightingale*

Thank You!

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Thanks,

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